

- 1. What is the situation we are facing? Identify the background.
- 2. What is wrong with the existing situation? E.g., we are not achieving our goals, process is not happening as it supposed to. We make a lot of mistakes. Customers are not satisfied.
- 3. What will happen if we do nothing to improve the situation?
- 4. Why do we need to improve it **now**? Why is it urgent?
- 5. What has **held us back** from solving this problem in the past? What has changed since then?
- 6. What is your **desired outcome** from solving this problem? What kind of **benefits** would you like to get out of solving this problem?
- 7. What could be the **smallest outcome** that would help to achieve benefits?
- 8. If you solve this problem, **how it will affect customers**, **employees**, and **managers**?
- 9. What **support do you need** and from whom to start addressing this issue?
- 10. What could be your **first step to find the root cause** of this problem?

LEARN MORE IN TRAINING:



